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Pay It Forward—EXTREME!

Area youth groups help keep the spirit of the Hasken Construction

“Extreme Makeover: Home Edition” project strong in our communities

Freeport, Ill., 15 September 2009 – “The truly extreme part of this project is more than the fact that a home was built for a family in just days,” said Rick Hasken of Hasken Construction this morning. “One of the things that intrigued Laurie and me about the whole project was the idea that we could help keep the spirit of giving and Midwestern generosity that we experienced on the build site going strong in our communities.”

The idea for Pay It Forward EXTREME! began with the fact so many area youth groups wanted to work on the build site but there was a minimum age limit of 18 for on-site volunteers. Some youth groups were able to assist in the food drive or by donating proceeds of their 50/50 fundraisers at high school football games to the project, but many were also truly interested in volunteering their labor for the sake of helping others.

Pay It Forward EXTREME! will connect area youth groups with agencies or individuals who need a helping hand. Fifteen projects will be connected with 15 groups, or about one project per week between the time the Hasken Construction *Extreme Makeover: Home Edition* build is completed until the finished show airs on ABC (December 2009 or January 2010 – exact date to be confirmed later this fall).

Several projects have already been identified, including painting the gym at the King Community Campus building, painting classrooms at the Amity Day Care Center, and painting, home repairs and gardening for The Freeport Beautification Association.

These projects will be connected with an area youth group by the end of September. Social service agencies, churches, or other organizations who could use some help this fall – with

anything from raking leaves to planting fall perennials to lifting and moving boxes – should contact the University of Illinois Extension-Stephenson County at 815.235.4125, who will be coordinating the projects with the people, by Friday 9 October. Area youth groups (service clubs, in-service school groups, church youth groups, etc.) should also contact the Extension office by 9 October to get a spot on the project list.

Each project and the youth group completing it will be highlighted in their own press release sent to all area media, and they will be featured on the Hasken Construction *Extreme Makeover: Home Edition* website. All youth participating will also receive a Hasken Construction Pay It Forward EXTREME! t-shirt, and will enjoy a party at a special location for the screening of the program when it airs.

“Through this effort, the spirit of the build for the Stott family home can be ‘paid forward’ to many more families for much longer than just a week,” said Hasken. “That’s pretty cool...and pretty EXTREME!”

For more information on the *Extreme Makeover: Home Edition* northwest Illinois build, visit www.extremehaskenconstruction.com. Follow events leading up to the build – and the build itself – via [Twitter](#) and [Facebook](#).

About Hasken Construction

Hasken Construction LLC is dedicated to building distinctive, quality crafted custom homes and commercial buildings with unique designs, attention to detail, and tailored to customers’ dream specifications. When building, designing, remodeling and/or renovating, their custom work is based on the customer’s objectives. As a full-service builder, they direct the building process from the concept stage through final completion with the goal of delivering the highest quality product with prompt, courteous service. This includes but is not limited to site analysis, blueprint development, actual construction, landscaping, and warranty service. The Haskens began remodeling existing homes in 1982. In 1985, Hasken Construction began building at Lake Carroll, Ill. and since that time they have been a major presence in northwest Illinois.

About ABC-TV’s *Extreme Makeover: Home Edition*

“Extreme Makeover: Home Edition,” which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is entering its 7th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Anthony Dominici is the executive producer; and David Goldberg is the president of Endemol USA. The show airs on Sundays (7:00 p.m. CST), on the ABC Television Network.

Regular updates, news releases and other media materials about the build will be available through the above media contacts before, during and after the build.

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